

COMPANY PROFILE
www.azyan.com.sa



ABOUT US

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Azyan Telecom, known in the market simply as **Azyan**, established in the Kingdom of Saudi Arabia (KSA) in 2009. Azyan has enjoyed year on year growth in revenue and geographical reach. Today Azyan employs over 200 sales reps reaching over 3000 POS across the GCC (Kingdom of Saudi Arabia, UAE, Kuwait, Qatar, Oman, Bahrain), Egypt, and Turkey. **Azyan** core team consist of a multilingual and multi-cultural team, giving a local and premium service.

Azyan redefines the excellence in distributorship by constantly keeping up with the dynamics of the marketplace in demands, supplies and solutions, **Azyan** has persistently built a vast network of loyal wholesalers, resellers, retailers and e-tailers. Every day, our channel partners depend on us to provide them with the most cost-effective support the accessories industry demands for end users of all levels, including small to medium sized shop, large retailers.

While we don't manufacture any of the accessory products that we sell, but we play a strategic and critical role in acquiring from the manufacturers and efficiently delivery them to those who bring the products and services to life. Through **Azyan**, wholesalers, resellers, retailers and e-tailers can instantly access to one of the most comprehensive array of accessory products exceeding 400 sku including protective cases, cables, batteries, chargers, headphones, speakers, cameras, printers, micro phones, screen protectors, leather pouches, multi-touch pointers, Mobile Accessories.

Our commitment to the high level of end-user satisfaction results in our unique and wide range of products with a perfect combination of smart design and cutting-edge technology.

We fully understand that when our customers profit, we profit. Our diversification strategically seeks to re-position our products, services and customer portfolios in market segments through various categories, channels and geographical regions.

Azyan Telecom is looking forward to be doing business with you.

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SERVICES

Exceptional customer service is in the core of our business model. Azyan strives to provide its customers with the best technical products and services, and the most intimate relationship with each and every customer. We help our customers understand their needs and provide products and services that meet their needs.

Our exceptional service extends not only to our customers but also to our suppliers and business partners. Azyan aspires to be known for its trustworthiness and reputable service and relationship. We want our partners to choose us for our reach in the market, our technical expertise, and the personal relationship that we build with them.

We help our business partners understand our markets better by providing them with market studies about their products and their competitors to further improve our partners' products and services to meet customers' needs. Our recent expansion of services, and product line extensions, has been done in order to provide better solutions for our customers, while increasing the value of our brand.

Distribution



We have a core network of 1500 telecom retailers and an extended network of 3000 POS. These channels are monitored and managed by an experienced management team that has combined 50 years experience in the electronic market. With proper controls and development programs the team is able to manage a sales force of more than 200 employees. Our strength in distribution is our ability to meet the needs of our clients expediently while linking our resellers with the latest electronic products with high market demand.



TEAM



Azyan's management team has considerable experience in the electronic industry. Each member of the team brings unique experiences from diverse backgrounds and experience from varying industries and cultures.

REACH

30 Management

210 Sales Rep

- HEAD QUARTER
- OFFICE
- WAREHOUSE

TUKEY

EGYPT

KUWAIT

KSA

BAHRAIN

UAE

QATAR



OUR BRANDS

Goui

Goui has dedicated itself to comprehensive product design and portable power accessories. Its elegant and practical design keeps us on top of the trend in consumer electronics. Focused on consumer needs and following the fast pace of technology keeps us on top of the industry. Our success depends on the relationship we have built with our partners globally and with trust we have gained with our clients and customers.



Maestro provides a premium sound experience at every touch point of the consumer's life. Our mission is to provide a superior end-to-end music experience - with headphones, devices and services. We've taken our commitment and our passion for innovation and applied them to developing unique sound solutions. We strive to identify things which, when made better, improve people's lives.

sbs

With more than 12 years of experience SBS is Europe's only independent manufacturer of affordable, technological peripheral products for Mobile Telephones, PCs, notebooks, Rechargeable batteries. The wide and innovative range of approximately 2000 different products is continuously updated by the company's own Research and Development units in order to meet the latest market trends and the latest technological developments.



MiLi Power is a company that offers big results with a variety of high quality battery packs and accessories that are sleek, stylish, and portable. MiLi Power is recognized worldwide, and is an Apple certified manufacturer. All of MiLi's iPhone, iPod and iPad products are licensed by Apple and use genuine Apple plugs. They also offer several products that are highly compatible with most other brands

Innergie

Innergie is a consumer power brand from Delta Group. Founded in 2008, Innergie's technological superiority is backed by Delta Group, the world's number one power management company. With its expertise in compact power technology, Innergie provides the world's smallest, most efficient universal power adapters and innovative power solutions. The world we live in is an ever-changing environment. We understand that you will always need to be powered and connected.



EXOGEAR® designs and manufactures mounts and products that serve as the exoskeleton for a range of smartphones and tablets, including iPhone 6, iPhone 6 plus, iPhone 5S, iPhone 5C, iPhone 5, iPad mini, iPad, Galaxy S5/S4, Galaxy Note 4/3, LG G3, Google Nexus 7 and more. With equal attention to form and function, EXOGEAR supports, enhances and beautifies the latest and greatest hand held gadgets.

bugatti

Mobile phone cases are by now more than solely sleeves, they developed to a fashionable Fashion accessory for all mobile companions. Matching quality with design, the bugatti collection of cases for mobile devices offers both sporty models in trendy colours and elegant leather cases. High-quality materials, careful finishing and innovative solutions for maximum carrying comfort set the standard for the quality of our products.



beyzacases®

Since the first leather case produced, unique designs and the quality became very popular in the mobile accessories industry and Beyzacases became one of the World's prestigious leather case manufacturers. The products have always been a proof of innovation with never ending creations and made the market more competitive. The innovative side will let you to witness the pleasure of using the world's best leather cases.

PRODUCT LINE

Power

Power Up - More talk time. More streaming. More surfing and sharing. Offers great charging options with more value to keep connected.



External Bank: from 2000 to 20,000mAh | 30+ SKU

Car Charger: Multi USB | 1A to 4.8A | 30+ SKU

Home Charger: Multi USB | 1A to 4.8A | 10+ SKU

Adapter: UK | EU | 30+ SKU

Cables: 1 to 3 mts | Micro USB & Lightning cable | 30+ SKU



PRODUCT LINE

Protection

From snap-on versions to brushed aluminum accents and everything in between, our cases, covers and folios shield your cell phone, smartphone or tablet.

iPhone serie cases: Multi Colors | 30+ SKU

iPad Serie cases : Multi Colors | 30+ SKU

Galaxy S Serie cases: Multi Colors | 30+ SKU

Universal Table cases : Multi Colors | 30+ SKU

Screen Protection: Multi Proposal | 30+ SKU



PRODUCT LINE

Audio

Mobile speakers, headsets and headphones from the most respected names in audio. Stylish, compact designs.

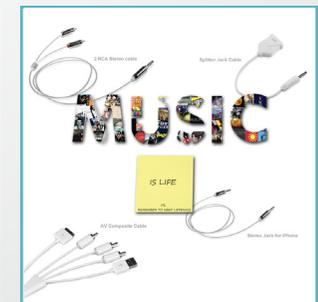
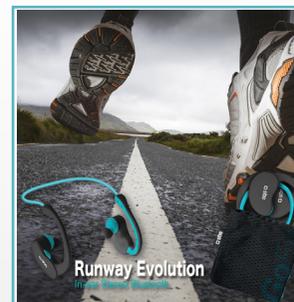
EarSet: Wireless | Bluetooth | Multi Colors | 30+ SKU

HeadSet: Wireless | Bluetooth | Multi Colors | 30+ SKU

Sport: Multi Colors | Waterproof | 30+ SKU

Speakers: Multi Colors | 30+ SKU

Cables: Multi Proposal | 30+ SKU



CONTACT US

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www.azyar.com.sa